



For Immediate Release: March 27, 2014

Contact: Adam Richter | Special Events/Marketing Coordinator City of Rowlett | 5300 Main Street | Rowlett, TX 75088 o 972.463.3946 | f 214.703.3920 | arichter@rowlett.com

Easter Pup-A-Palooza

ROWLETT, TX –Come out and join the Rowlett Parks and Recreation Department with that four-legged, furry friend of yours for the "Easter Pup-A-Palooza"! The event will be held on Sunday, April 13th from 2:00 p.m. – 4:00 p.m. at Herfurth Park, located at 4601 Centennial, Rowlett, TX 75088. This Easter celebration for dogs of all sizes will feature an egg hunt with eggs filled with doggie treats and special prizes.

The entry fee per dog is \$10. Dog owners can register their dog before the event at the Rowlett Community Centre, located at 5300 Main St. On-site registration will also be available. Dogs will be categorized as "small dogs" or "large dogs" and will be assigned an area of the park to hunt for eggs.

Parking will be available on-site. Dog owners are asked to bring an Easter basket for their dogs, as well as a leash and proof of rabies vaccination. The contests taking place at the event include the best "look-alike contest", "best bonnet contest" and the "Social Media Contest". Participants are encouraged to stop by the information booth upon arriving for contest and prize details.